

# OPTIMALS

## HYDRA

ALL  
AGES

ALL SKINTYPES

### TIGHT & TONED

- Helps to tone and tighten pores
- Helps to remove last traces of make-up
- Helps to remove impurities and dead skin cells

**Mallow Flower** extract provides a comforting and balancing effect on the skin.

### HOW TO USE

Apply toner to a cotton pad and sweep over the face after using your regular cleanser. Repeat until all traces of make-up and impurities are gone. Avoid direct contact with eyes.



### Optimals Hydra Refreshing Toner All Skin types

Refreshing alcohol-free toner that helps to remove all trace of impurities, make-up and dead skin cells. With Swedish natural ingredient blend of pore-tightening Witch Hazel to help tone and tighten pores and soothing Mallow to help calm the skin. Vitamin C helps to brighten the complexion. Perfectly prepping the skin for application of your moisturiser. 200 ml.

**33995 ₹549**

**Witch Hazel** is known to have soothing properties and astringent benefits which can help to tighten and tone the pores.

# OPTIMALS

## HYDRA

ALL  
AGES

ALL SKIN TYPES

### REFRESHINGLY CLEAN SKIN

- Cleanses and purifies
- Beads with almond oil to help smooth the skin
- Boosts skin radiance
- Helps to maintain moisture balance

**Burdock** root helps to reduce the production of sebum, to leave you with a clear shine-free complexion.

### HOW TO USE

Dispense the gel wash onto your fingertips and gently massage into a dampened face. Rinse off thoroughly with water, avoiding the delicate eye area.



### Optimals Hydra Refreshing Gel Wash All Skin types

A soap-free cleansing gel that works to eliminate excess oil and impurities, remove make-up and unclog pores. With Swedish natural ingredient blend of skin brightening Strawberry and purifying Burdock. Beads containing nourishing Almond Oil Beads help to smooth the skin, leaving it soft, clear and radiant. 150 ml.

**32415 ₹549**

**Strawberry** extract can help brighten the skin, while the exfoliating effect of the fruit acids can work to unclog pores and reveal a smoother and brighter complexion.

OPTIMALS   
HYDRA

ALL  
AGES

ALL SKIN TYPES

9/10

women agree\*

**Hydrates the  
skin around  
the eye**

BRIGHT-EYED  
& BEAUTIFUL



**KALKI KOEHLIN**  
Brand Ambassador, Oriflame India

**35% OFF**  
**NEW**

OPTIMALS HYDRA

9/10

women agree\*  
**Reduces the appearance of puffiness**

8/10

women agree\*  
**Instantly brightens tired looking eyes**



#Consumer tested

**Hops** help soothe the skin around the delicate eye area.

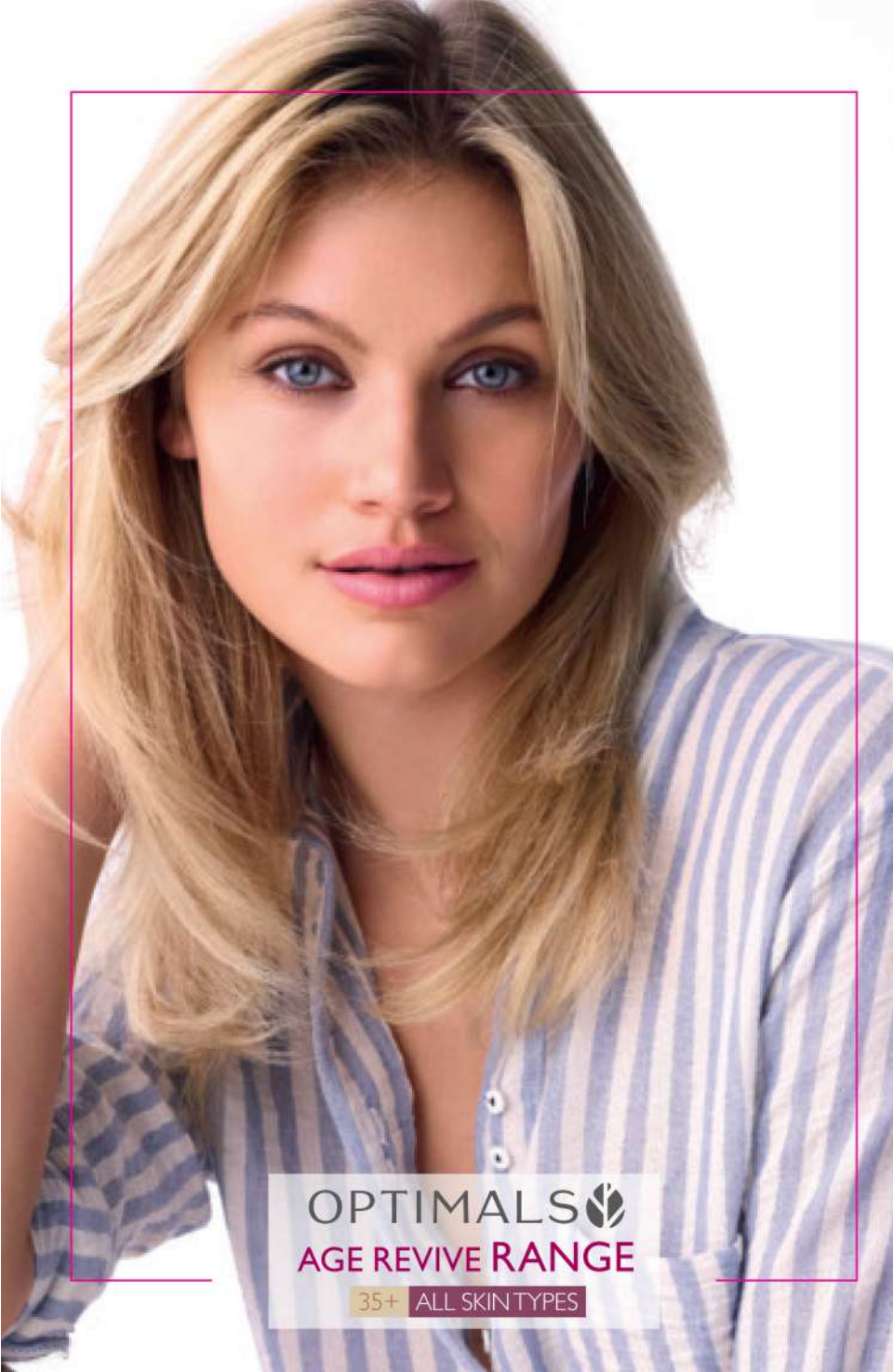
**Arctic Roseroot's** antioxidant benefits help to protect the skin against free radical damage

**HOW TO USE**

Take a little product on your finger and dab gently around the eye area. Use twice a day, morning and evening on cleansed skin.

**Optimals Hydra Seeing is Believing Eye Cream All Skin types**  
A hydrating eye cream that brightens the skin around the eye and reduces the appearance of dark circles and puffiness. Swedish natural ingredient blend contains protecting Arctic Roseroot and soothing Hops. Caffeine targets puffiness. All skin types. 15 ml.

**32464 ₹629**



**OPTIMALS**   
**AGE REVIVE RANGE**

35+ ALL SKIN TYPES

**1** CLEANSE /TONE



① **Optimals Age Revive  
Anti-Ageing Cleansing Milk  
& Eye Make-Up Remover**  
200 ml.

**32416 ₹749** 13 B.P.

② **Optimals Age Revive  
Anti-Ageing Toner**  
200 ml.

**32417 ₹749** 13 B.P.



**2** EYES



**Optimals Age Revive  
Anti-Ageing Eye Cream**  
15 ml.

**32476 ₹729** 13 B.P.



**3** BOOST



**Optimals Age Revive  
Anti-Ageing Serum**  
30 ml.

**32477 ₹1399**

25 B.P.



**4** MOISTURISE



**Optimals Age Revive Anti-  
Ageing Day Cream SPF 15**  
50 ml.

**32474 ₹1199** 21 B.P.



SAVE  
₹300

SKIN CARE

# PROVEN TO TARGET SIGNS OF AGEING

## Silver Birch

— helps prevent the appearance of dark spots.

8/10

women agree Age Revive reduces fine lines and wrinkles\*

\*Consumer tested using Optimals Age Revive Skin Care Routine

## Redcurrant

— helps combat fine lines and wrinkles.

OPTIMALS  
AgeRevive  
Anti-Ageing Night Cream  
ORIFLAME  
— SWEDEN —

## MOISTURISE

### Optimals Age Revive Anti-Ageing Night Cream

Anti-ageing cream, targets multiple signs of ageing. Reduces appearance of fine lines and wrinkles, and intensely hydrates and nourishes to help restore and reveal radiant, younger looking skin. Features a Swedish natural ingredient blend and Firming Active. All skin types. 50 ml.

32475 ₹1299

## Sea Buckthorn

— helps boost skin radiance.

# GREATNESS

BEGINS WITH THE MAN IN THE MIRROR

## ORIGINAL

### ZINC:

This essential mineral protects your skin, hair and scalp against environmental factors and damaging UV light, helping it look rejuvenated and toned.



Soothes shaven skin instantly\* and delivers 24-hour hydration\*\*



Ensures a close, comfortable shave free from cuts and irritation

① North for Men Original Aftershave Balm 50 ml.

32004 ₹235 4 B.P.

② North for Men Original Shaving Foam 200 ml.

32002 ₹419 7 B.P.

\*Consumer tested \*\*Instrumental testing

# NORTH FOR MEN



## ARCTIC PRO DEFENCE

### ARCTIC PRO DEFENCE:

Our iconic root extract from Eastern Siberia, rich in anti-oxidants to protect your skin against internal and external aggressors.

### RUMEX EXTRACT:

Known for its skin lightening properties, Rumex extract reduces the formation of unwanted skin pigmentation and helps to even skin tone.

# BEYOND YOUR BEST, EVERY DAY.



① North For Men Fairness  
Face Cream  
50 g.  
32667 ₹419 7 B.P.

② North for Men Fairness  
Soap Bar  
100 g.  
32230 ₹129 2 B.P.



Cleanses  
& removes  
impurities for a  
lighter complexion

### North For Men Fairness Face Wash & Scrub

An invigorating face wash and scrub, with Polar White Complex that deeply cleanses and gently removes impurities for lighter complexion and smooth skin. Prepares your skin for the action of NFM fairness face cream. 150 ml.

32666 ₹515



# WEEKLY PROCEDURE



## Pure Skin 2-in-1 Face Wash & Scrub

Use 1-2 times a week, or as needed for deep cleansing/exfoliation. Lather gently, massage onto face, then thoroughly rinse to cleanse the skin. Avoid eye area.



## Pure Skin Blackhead Clearing Mask

Apply the mask all over your face when dry, avoiding the eye area. Wait 5 minutes and wash off. Use weekly.



① Pure Skin 1 Clarifying Face Scrub & 2 Purifying Face Mask  
2 x 6 ml.

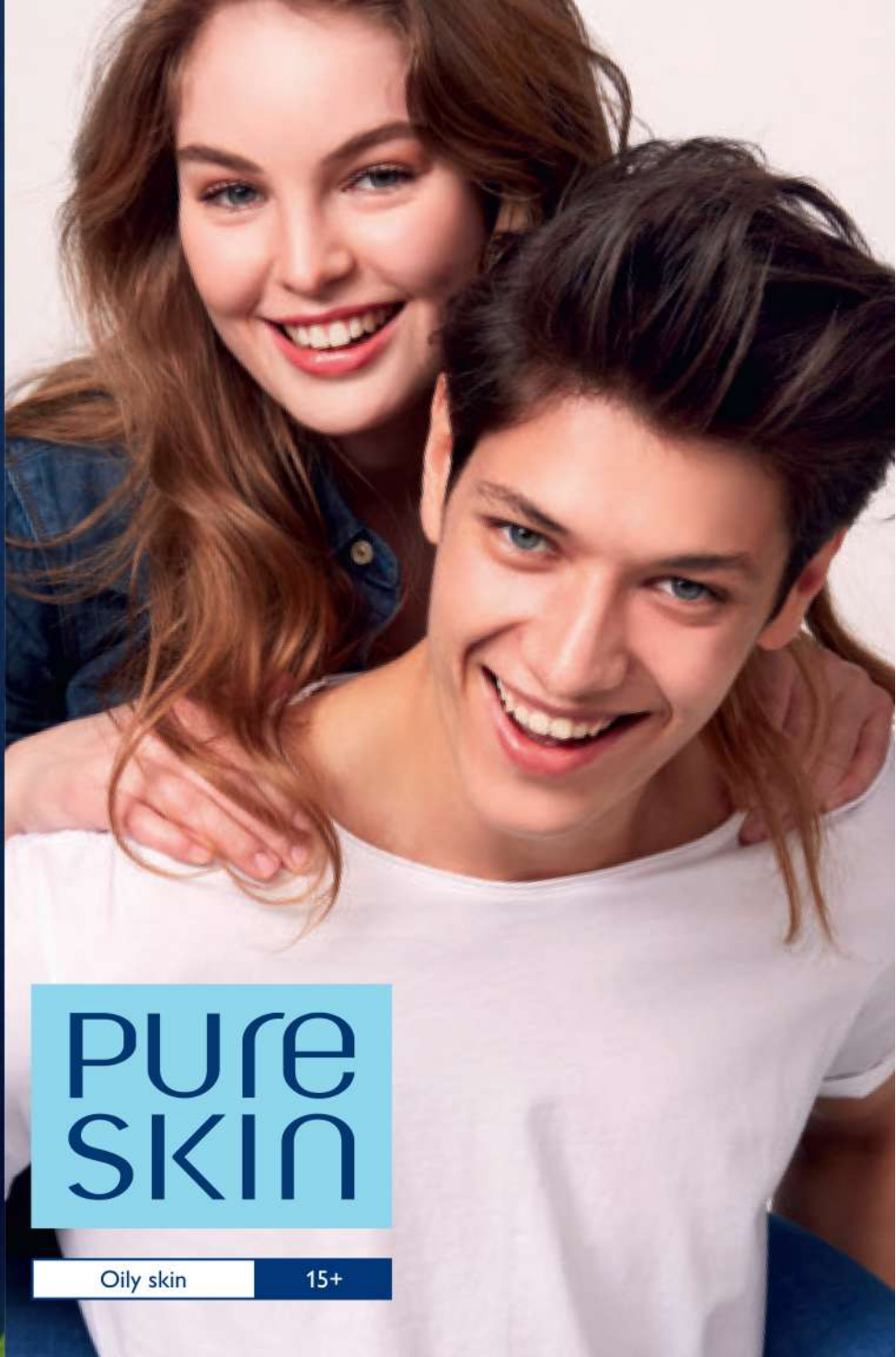
32652 ₹119 2 B.P.

② Pure Skin Blackhead Clearing Mask  
50 ml.

32650 ₹419 7 B.P.

③ Pure Skin SOS Spot Gel  
6 ml.

32651 ₹215 4 B.P.



# PURE SKIN

Oily skin

15+



Deep  
cleansing action  
– exfoliates and  
purifies. Use 1-2  
times a week.



## DETECT TECHNOLOGY

**FEATURING SALICYLIC ACID**  
Detect Technology featuring Salicylic Acid seeks, detects and targets bacteria and controls sebum production to deliver shine-free, clear skin with fewer imperfections.

### ④ Double-Ended Blackhead Remover

Use after shower or sauna, or cleanse the skin and apply a warm, wet cloth. Disinfect the tool before and after use. Stainless steel. Size: 0.7 x 11.5 cm.

**26825 ₹199 ₹169** 2 B.P.

### ⑤ Pure Skin 2-in-1 Face Wash & Scrub

A deep cleansing, exfoliating gel scrub with natural Pomegranate Extract and Detect Technology featuring Salicylic Acid. Targets and prevents blackheads while purifying, and contains natural origin scrub beads to help clear clogged pores. Dermatologically tested. Use 1–2 times a week, or as needed. 150 ml.

**32647 ₹515 ₹379** 7 B.P.



TENDER CARE

ALL AGES For all skin types



PROTECTING WITH NATURAL BEESWAX

Tender Care Protecting Balm  
15 ml.

1276 ₹309 6 B.P.



OPTIMALS HYDRA

ALL AGES Normal/Combination Skin

PURE SKIN

15+ For oily skin



① Pure Skin Purifying Face Wash  
150 ml.

32646 ₹515 9 B.P.

② Pure Skin Refreshing Face Toner  
150 ml.

32648 ₹515 9 B.P.

③ Pure Skin Mattifying Face Lotion  
50 ml.

32649 ₹559 10 B.P.



10/10

women agree\*  
Maintains and improves skin hydration

① Optimals Hydra Radiance Hydrating Day Cream Normal/Combination Skin  
50 ml.

32462 ₹749 13 B.P.

② Optimals Hydra Radiance Nourishing Night Cream Normal/Combination Skin  
50 ml.

32463 ₹849 15 B.P.

\* Consumer tested

SUN care

ALL AGES For all skin types



① Sun Care Lotion  
SPF 10  
50 ml.

1814 ₹309 6 B.P.

② Sun Care Cream  
SPF 20  
50 ml.

1815 ₹399 7 B.P.

SUN ZONE

CELLULAR PROTECTION TECHNOLOGY



Sun Zone UV Protector Face and Exposed Areas  
SPF 50 High  
50 ml.

23378 ₹749 13 B.P.

OPTIMALS  
EvenOut

ALL AGES For all skin types



① Optimals Even Out Cleansing Foam  
150 ml.

33224 ₹649 12 B.P.

② Optimals Even Out Perfecting Eye  
Cream  
15 ml.

33226 ₹679 12 B.P.

③ Optimals Even Out Replenishing Night  
Cream  
50 ml.

32480 ₹1129 20 B.P.



Dual Ended Face Brush  
Brush: 14.9 x 4.6 x 3.5 cm.  
Rope: 8 cm.

29458 ₹399 4 B.P.



essentials  
fairness

SO SIMPLE, SO ESSENTIAL

ALL AGES For all skin types



① Essentials Fairness Softening Body Lotion  
UV Filters  
200 ml.

32703 ₹279 5 B.P.

② Essentials Fairness Multi-Benefit Gel Wash  
125 ml.

32699 ₹279 5 B.P.

OPTIMALS  
BODY

TIGHTENS  
& FIRMS

With Caffeine  
extract that boosts  
microcirculation,  
thus helping to  
reduce cellulite.



With  
TargetShape  
Complex

Optimals Body Tummy and Bust  
Gel - Caffeine + Nut Grass  
125 ml.

31983 ₹679 12 B.P.

## 4 EASY STEPS Gentle enough for daily use\*



1 Moisten brush head.



3 Cleanse skin by moving device in circular motions for 1 minute.



2 Apply favourite cleanser to face.



4 Thoroughly rinse face.

\*Consumer test



**SkinPro**  
CLEANSING SYSTEM

① SkinPro Cleansing System  
13.2 x 9 x 4.5 cm.

27740 ₹3299 29 B.P.

② SkinPro Deep Cleansing Brush  
Head Refill 2pcs  
Diameter 3.65 cm.

27969 ₹849 8 B.P.

③ SkinPro Normal/Sensitive Brush  
Head Refill 2pcs  
Diameter 3.65 cm.

27968 ₹849 8 B.P.

  
**ROYAL VELVET**

40+ For all skin types

① Royal Velvet Ultra Firming  
Capsules  
28 capsules to be used in 4 weeks.

24547 ₹1869 33 B.P.

② Royal Velvet Firming Day  
Cream SPF15  
50 ml.

22424 ₹1399 25 B.P.

③ Royal Velvet Firming Eye  
Contour Cream  
15 ml.

22815 ₹799 14 B.P.

*A precious secret*  
**TO FIRMER SKIN**



  
**NOVAGE**

*Perfect skin.*  
**IN AN INSTANT.**

Perfect your skin and hide the effects of a busy lifestyle with the NovAge Pore & Line Perfector.



**BEFORE:**  
 Enlarged pores, fine lines and dull, fatigued skin.



**AFTER:**  
 Visibly reduced pores, fine lines and skin that looks instantly soft and smooth.



Helps reduce appearance of pores and fine lines

Instantly helps blur skin imperfections

Helps mattify the skin

Helps skin look soft and smooth

**NovAge Pore and Line Perfector**  
 30 ml.

**33944 ₹1399** 25 B.P.

SKIN CARE

① **Diamond Cellular Anti-Ageing Cream**  
 50 ml.

**13659 ₹2699** 48 B.P.

② **Diamond Cellular Multi-Perfection Eye Treatment**  
 15 ml.

**22419 ₹1499** 27 B.P.

③ **Diamond Cellular Micellar Solution Cleanser**  
 200 ml.

**21339 ₹1399** 25 B.P.

④ **Diamond Cellular Night Restorative Treatment**  
 30 ml.

**18437 ₹2799** 50 B.P.



**DIAMOND CELLULAR**  
 WITH UNIQUE GENUINE DIAMOND MICRO POWDER

**40+** For all skin types



## Reveal your skin's **HIDDEN BEAUTY**

Cleansing your skin of make-up, dead skin cells and other impurities allows your performing products to be better absorbed and deliver optimal results.



### HOW TO USE SCRUB:

Use once or twice a week to supplement your daily skin care routine. Massage into damp skin with a circular motion avoiding the eye area and rinse thoroughly with clean water.



## WHAT IT DOES:

- Cleanses & exfoliates
- Refines skin texture and makes pores less visible
- Leaves skin feeling moisturised
- Allows your performing products to be better absorbed and deliver optimal results



# NOVAGE

## ACTIVE INGREDIENTS

**Micro beads** deeply cleanse the pores and exfoliate. Natural **Lactic Acid** helps reveal the newer, healthier skin cells. Caring **Shea Butter** helps replenish and hydrate skin.

Recommended for all ages

### **NovAge Micro Exfoliating Scrub**

Advanced-performing micro-exfoliating facial scrub powered by Lactic Acid, natural origin scrub particles and Shea Butter. Formulated to gently exfoliate. Cleanses skin of dead cells, make-up, dirt and excess sebum. Leaves skin supple, smooth, refreshed and radiant, and visibly refines texture and minimises pores with use. 100 ml.

**32645 ₹1199**



A BREAKTHROUGH IN THE SCIENCE OF  
**FIRMING & LIFTING**



**FREE  
BOX**  
with SET

**NovAge Ultimate Lift SET**  
Contains 6 standard size products.

**28968 ₹11200**

**NEW REDUCED PRICE**

# NovAge

## ULTIMATE LIFT

FOR ALL SKIN TYPES

4 / 2 / 2

45 STEPS 2 MINUTES 2 DAILY

STEP 3  
BOOST

## WHAT IT DOES:

**INSTANTLY:** softens, smoothes and diffuses light for a radiant finish.

**OVER TIME:** clinically proven to firm, restore elasticity, and significantly reduce the appearance of deep wrinkles for a smooth, supple feel and a youthfully sculpted look.

**HOW:** Fibroblast-rejuvenating AspartoLift technology together with collagen-boosting Tri-Peptide Complex anti-wrinkle technology. Optical blurrers and luminisers visually refine the skin.

## HOW TO USE:

Smooth over face and neck using fingertips. Avoid eye area

**NovAge Ultimate Lift Lifting Concentrate Serum**  
30 ml.

**31543 ₹2450** 44 B.P.

STEP 1  
CLEANSE & TONE

① **NovAge Smoothing Cleansing Milk**  
200 ml.

**32597 ₹1300** 23 B.P.



② **NovAge Skin Softening Toning Lotion**  
200 ml.

**32742 ₹1300** 23 B.P.

STEP 2  
EYES

**NovAge Ultimate Lift Advanced Lifting Eye Cream**  
15 ml.

**31542 ₹1350** 24 B.P.

STEP 4  
MOISTURISE

① **NovAge Ultimate Lift Advanced Lifting Day Cream SPF15**  
50 ml.

**31540 ₹2350** 42 B.P.



② **NovAge Ultimate Lift Overnight Lifting & Contouring Cream**  
50 ml.

**31541 ₹2450** 44 B.P.

POWERFUL WRINKLE-CORRECTION, INTENSE HYDRATION & PROTECTION

BOOSTS COLLAGEN BY **OVER 200%\***

\* Plant Stem Cell extract tested in vitro



**FREE  
BOX**  
with SET

**NovAge Ecollagen SET**  
Contains 6 standard size products.

**28971 ₹9900**

**NEW REDUCED PRICE**

## WHAT IT DOES:

**INSTANTLY:** Intensively hydrates to leave skin soft, supple and comfortable. Helps protect the skin against photodamage.

**OVER TIME:** Significantly corrects wrinkles and refines skin texture and tone, for a smoother, fresher complexion.

**HOW:** Patented Tri-Peptide Technology stimulates collagen synthesis to restructure the extracellular matrix and plump wrinkles from within. Solanaceae Plant Stem Cell extract stimulates collagen synthesis and also protects the integrity of the skin's collagen network by neutralising the enzymes which cause its degradation. UV filters offer SPF 15 protection.



  
**NOVAGE**  
[ecollagen]

FOR ALL SKIN TYPES

**4** /  /   
4STEPS 2MINUTES 2DAILY



**STEP 4  
MOISTURISE**

**NovAge Ecollagen Wrinkle Smoothing Day Cream SPF 15**  
50 ml.

**31544 ₹2000** 36 B.P.

SKIN CARE

### STEP 1 CLEANSE & TONE



① **NovAge Refining Foaming Gel Cleanser**  
200 ml.

**32596 ₹1100** 20 B.P.



② **NovAge Skin Renewing Toner**  
200 ml.

**32128 ₹1100** 20 B.P.

### STEP 2 EYES



**NovAge Ecollagen Wrinkle Smoothing Eye Cream**  
15 ml.

**31546 ₹1350** 24 B.P.

### STEP 3 BOOST



**NovAge Ecollagen Wrinkle Smoothing Serum**  
30 ml.

**31547 ₹2250** 40 B.P.

### STEP 4 MOISTURISE



**NovAge Ecollagen Wrinkle Smoothing Night Cream**  
50 ml.

**31545 ₹2100** 37 B.P.

THE PERFECT PREPARATION FOR BRIGHTER,  
SMOOTHER SKIN



**NovAge Bright Sublime SET**  
Contains 6 standard size products.

**28969 ₹9900**

**NEW REDUCED PRICE**

**FREE  
BOX**  
with SET

## WHAT THEY DO:

**OVER TIME:** Deeply cleanses to remove excess oil, make up and other impurities and reveal a lighter, more even complexion with less visible dark spots and a smoother texture

## HOW:

**CLEANSER:** Powered by patented Multi-Bright Technology and Gardenia Plant Stem Cell extract

**TONER:** Powered by patented Multi-Bright Technology and Gardenia Plant Stem Cell extract with Hydroxy Acid Blend.

## HOW TO USE:

**CLEANSER:** Massage lather gently into skin with fingertips and rinse off thoroughly with clean water. Avoid the eye area.

**TONER:** Apply after cleansing morning and evening. Sweep over the face with a clean cotton pad, avoiding the eye area.

  
**NovAge**

**BRIGHT  
SUBLIME**

FOR ALL SKINTYPES

**4** /  /   
4STEPS 2MINUTES 2DAILY



## STEP 1 CLEANSE/TONE

① **NovAge Bright Sublime  
Brightening Cleanser**  
200 ml.

**32656 ₹1100** 20 B.P.

② **NovAge Bright Sublime  
Brightening Toner**  
200 ml.

**32657 ₹1100** 20 B.P.

## STEP 2 EYES



**NovAge Bright Sublime  
Advanced Brightening Eye  
Cream**  
15 ml.

**32804 ₹1350** 24 B.P.

## STEP 3 BOOST



**NovAge Bright Sublime  
Advanced Brightening Multi-  
action Essence**  
30 ml.

**32805 ₹2250** 40 B.P.

## STEP 4 MOISTURISE



① **NovAge Bright Sublime Advanced  
Brightening Day Cream SPF20**  
50 ml.

**32803 ₹2000** 36 B.P.

② **NovAge Bright Sublime Advanced  
Brightening Night Cream**  
50 ml.

**32658 ₹2100** 37 B.P.

# For HEART and VASCULAR HEALTH **OMEGA 3**

**Omega 3** contains highly purified fish oil from sustainable stocks, providing the long chain fatty acids **EPA** and **DHA**.

**EPA and DHA fatty acids** are known to help in protecting heart and vascular health.

Omega 3 also supports brain function and helps smoothen skin and increases its moisture levels.

They are not produced in the body, must be supplied as external food supplements.

## MAIN BENEFITS

### HEART

- Improved heart health and cholesterol levels

### SKIN

- Improved moisture and elasticity

### MUSCLES & JOINTS

- Decreased inflammation



SAFE & HIGH  
QUALITY EVERYDAY  
ESSENTIALS



WellnessKids products are developed in Sweden and produced in accordance with highest EU quality standards.



The fish oil used is sustainable and certified by FRIEND OF THE SEA

# WELLNESS

All of our Wellness products and programs are scientifically-developed from over several years of research in Sweden, by world renowned scientists.



# BY ORIFLAME Wellness™ Omega 3



## LIVE HEALTHY

### Omega 3

High quality natural fish oil containing omega 3 fatty acids EPA and DHA for beauty and health. Studies show that Omega 3 supports brain function, cardiovascular health, help smoothen skin and increases its moisture levels. 30 days supply. 60 capsules.

1 Month Supply

**15397 ₹1599** 28 B.P.

**DIRECTIONS:** Take 2 capsules together with meal everyday



# Optimum nutrition in three delicious flavours!



**Nutrishake natural mango  
banana flavour**  
500 g.

**27232 ₹2799** 50 B.P.

**ONLY 65  
CALORIES!**



**Nutrishake natural  
strawberry flavour**  
500 g.

**26850 ₹2799** 50 B.P.

Natural Balance  
Shakes provide the  
right fuel for your  
body. Purest natural  
ingredients in perfect  
balance; proven  
effective for safe and  
healthy weight loss!



**Nutrishake natural vanilla  
flavour**  
500 g.

**26851 ₹2799** 50 B.P.

*Pictures of fruits are for illustration purpose only.*

*The pictured foods above also contain micronutrients  
that are not present in Nutrishake*



# WELLNESS HEALTH SET is

1 portion of  + 2 Omega 3 capsules 

*Pictures of fruits are for illustration purpose only.*

A perfectly balanced daily supplement with a multitude of **BENEFITS**

### NUTRISHAKE provides



**OPTIMAL**  
• Nutrition: High in protein and fibre



**REDUCES**  
• Hunger and cravings



**BOOST**  
• Energy and focus

### OMEGA 3 improves



**HEART**  
• Improved heart health and cholesterol levels



**SKIN**  
• Improved moisture and elasticity



**MUSCLES & JOINTS**  
• Decreased inflammation



**Purple Shaker and Scoop**  
Holds 250 ml.  
**25479 ₹309** 3 B.P.

**Swedish Beauty Complex Plus**  
1 Month Supply  
**25414 ₹1779** 32 B.P.



Upgrade the nutritional value of your breakfast.  
**Add 1 serving of Nutrishake and 2 capsules of Omega3**  
to your regular breakfast.



**₹ 4398**  
95 B.P.

**NEW REDUCED PRICE**

**Health Set - Mango Banana**  
2 pcs.  
**34281 ₹4398** 95 B.P.

**Health Set - Strawberry**  
2 pcs.  
**34282 ₹4398** 95 B.P.

**Health Set - Vanilla**  
2 pcs.  
**34283 ₹4398** 95 B.P.